



The Many Faces of PanCAN Annual Report Fiscal Year 2005-2006





Dear PanCAN Friends:

PanCAN's success is due to the efforts and inspiration of a diverse group of dedicated individuals. These individuals represent the Many Faces of PanCAN. All have personal stories to tell of the positive impact that PanCAN has had on their lives and how they are giving back in return. They do this by helping to raise funds, create awareness, advocate for change and provide hope to the pancreatic cancer community. The pages of this annual report pay tribute to their courage and commitment.

We salute the Many Faces of PanCAN and thank you for being one of them. Your support and enthusiasm for PanCAN are unsurpassed. We are profoundly grateful.

Warm regards,

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William Traverso, MD Virginia Mason Medical Center *At the worst time in my life, PanCAN gave me the best possible people to talk to through the PALS program. As a survivor, this motivated me to travel to Washington, DC to talk to my Congressional Members about my personal experience and the need for pancreatic cancer research funding.*

The federal government will only take action when they hear us raise our voices!"

Advocate

Carolynn Kiel, Two Year Pancreatic Cancer Survivor and Advocate

Public Policy and Scientific Affairs

PanCAN works diligently to educate the public and elected officials about pancreatic cancer and the need for increased research funding. This past year, our focus has been to increase PanCAN's grassroots efforts and our activities on Capitol Hill, as well as with the National Cancer Institute, to ensure that PanCAN's message is heard. This dual approach means that we ask advocates to raise their voices and tell their members of Congress why increased funding for pancreatic cancer research is important. At the same time we deploy highly trained staff to represent the pancreatic cancer community on issues related to policy and science.

In 2005-2006, our public policy and scientific affairs team accomplished the following:

- In 2005, the spending level for pancreatic cancer research from the National Cancer Institute was \$66 million. This is an increase of \$48.5 million since PanCAN began advocating for increased dollars in 1999.
- 353 members of Congress were contacted, in person, or via PanCAN's e-mail letter writing system, and received education about the special needs of our patient and research communities. This is twice as many contacts as were made in 2004.
- 40 PanCAN grassroots members from across the country went to Washington, D.C. to participate in the One Voice Against Cancer (OVAC) Lobby Day to educate Congress about the needed funds for cancer research. PanCAN's advocacy efforts on this issue continued throughout the year and included letters from 2,000 PanCAN advocates urging Congress not to cut funds for cancer research.
- PanCAN volunteer, Bob Hammen, along with many other PanCAN advocates worked tirelessly with Congressman Todd Platts (R-PA) to push for a House Resolution declaring November 2005 Pancreatic Cancer Awareness Month.
- In March 2006, PanCAN hosted a scientific summit that brought together many of the country's leading pancreatic cancer investigators to assess the field and identify priority areas of promise and need. The summit recommendations will help PanCAN build its research program moving forward.

Research Funding

PanCAN combines the push for increased federal research funding with direct research support in the form of Career Development and Young Investigator Award grants for pancreatic cancer research. These research grants help bridge the critical gap between the moment when an investigator selects a research focus, and when he or she has gathered enough data to be awarded federal funding.

In 2005-2006, PanCAN funded \$500,000 in Career Development Award grants bringing the total funding committed to date to \$1.7 million dollars. Following are the new awards that were paid out during the 2005-2006 fiscal year.



Dr. Ru Chen

University of Washington **2006-2007 Career Development Award** Identifying the role of the notch signaling pathway in the development of pancreatic ductal adenocarcinoma



Dr. Brian C. Lewis University of Massachusetts Memorial Medical Center

Daoyan Wei, PhD

2006-2007 Career Development Award Development of the early biomarkers of pancreatic cancer to improve early detection while the cancer is still curable



MD Anderson Cancer Center 2006-2007 Michael Landon Career Development Award The role of KLF4a in pancreatic cancer



David Chang, MD, PhD MD Anderson Cancer Center

2006-2007 Career Development Award Treating pancreatic cancer with the well-characterized anti-allergy drug Cromolyn, through a novel mechanism of action

Jennifer Tseng, MD

University of Massachusetts Memorial Medical Center 2006 Samuel Stroum Young Investigator Award Development of a malignancy prediction rule for cystic lesions of the pancreas

"It has been very emotionally rewarding and inspiring

to be involved with the pancreatic cancer community. The impact of the disease is so devastating, yet I have drawn inspiration from the patients and family members that I have <u>met.</u> **37**

Researcher

Dr. Brian Lewis, 2006 PanCAN-AACR Career Development Award Recipient

ff This year, my wife, a five and a half year survivor, and I will attend our fifth PanCAN Symposium. The conferences have been invaluable in receiving the latest technical data on prevention, early diagnosis and treatment, in addition to basic information on such things as proper diet. An added benefit is the interaction with other caregivers that creates

an atmosphere of support for each other."



Patient and Liaison Services (PALS)

PanCAN's Patient and Liaison Services (PALS) program is a comprehensive, free information hotline for pancreatic cancer patients, their families and health professionals. The program matches trained, dedicated PALS Associates one-on-one with callers. The goal is to help patients and families learn about and understand their options in order to make informed decisions together with their medical care teams and loved ones.

PALS Associates provide callers with the most current information on topics including diagnosis, treatment options, clinical trials, diet and nutrition, specialists and support resources. Through a case management system, individuals are encouraged to contact the PALS program as many times as necessary to get the information needed throughout the diagnosis.

During PanCAN's 2005-2006 fiscal year, the PALS program:

- Provided more than 5,300 individuals and families with pancreatic cancer information, resources and support, an increase of 60% over the previous year. In November 2005, PALS reached a milestone of 10,000 patients and families served since the launch of the program.
- Expanded the Pancreatic Cancer Symposia educational series to three locations: Los Angeles, Chicago and New York.
- Improved the PALS database of clinical trials by adding 20 new pancreatic cancer clinical trials, bringing the database total to over 100.
- Published the first official PALS Survivor and Caregiver Network matching card and volunteer training manual. Provided more than 1,350 peer-to-peer matches.
- Revised two booklets in the PALS library of educational literature, Diet and Nutrition and Clinical Trials, and added six new PanCAN Point fact sheets. The PALS library now features three booklets and 40 PanCAN Point fact sheets.
- Supplied over 20,000 pieces of PALS educational literature to health professionals in hospitals and clinics across the United States.
- Attended the following professional conferences to share educational materials and resources with health professionals and to participate in continuing education: American Society of Clinical Oncology (ASCO), American Association for Cancer Research (AACR), Oncology Nursing Society (ONS), Association of Oncology Social Work (AOSW), and American Psychosocial Oncology Society (APOS).

Survivors 2005 Pancreatic Cancer Patient Symposiumm – Los Angeles



Education and Awareness – TeamHOPE

PanCAN's TeamHOPE program increases awareness, educates communities and raises vital funds for pancreatic cancer through community-based volunteer activities and events.

In 2005-2006, TeamHOPE volunteers:

- Held 161 community events to raise awareness and funds.
- Sent 963 e-mails that touched 353 elected officials to advocate for federal research funding and to declare November Pancreatic Cancer Awareness Month.
- Distributed over 85,000 purple pancreatic cancer awareness ribbons.
- Were highlighted in 87 newspaper and magazine articles published throughout the United States.
- Raised \$1,783,614 net for PanCAN.

Running with the PanCAN TeamHOPE Marathon team in San Diego just two days after my dad passed away was

a wonderful way to give hope to others facing this disease. "

April Ammeter, Volunteer



When my father was diagnosed with pancreatic cancer, I went into battle alongside him. I realized that more needed to be done to fight this terrible disease. My Dad was a long-time believer in supporting medical research. When he died, I chose to honor him by establishing the PanCAN Samuel Stroum Young Investigator Award as an ideal way of continuing his legacy. By supporting scientists and encouraging young researchers to focus on pancreatic cancer,

I am confident that one day we can unlock the mystery and find a cure."

Cynthia Stroum, Founding Chairman and Board Member

Like so many others, Cynthia Stroum became a PanCAN supporter because of her own personal experience with pancreatic cancer. The tragedy of her father's illness and hopelessness that she felt moved her to make a difference. This kind of commitment is essential to our mission. It makes possible everything we do—from our PALS program that provides crucial information to patients, to our Career Development Awards that fund leading-edge research, to our public policy and advocacy activities that raise awareness about pancreatic cancer nationwide. As we salute the faces of PanCAN, we are reminded of the tens of thousands of individuals whose extraordinary generosity is helping us turn tragedy into hope. Like Cynthia, they are making a difference.



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\$50,000-\$99,999

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Thank you to the Kadwit Family for creating The Howard & Marshall Kadwit Memorial Fund for Pancreatic Cancer Research

Statement of Activities

Year ended June 30, 2006 (with comparative totals for 2005)

Income	2006	2005
Contributions	2,147,453	1,421,880
Special events (net of direct costs of \$662,892 and \$568,777 for 2006 and 2005)	2,230,579	1,751,487
Store sales, net	114,482	55,799
Net Investment Income & Other	53,436	48,966
Total	4,545,950	3,278,132

Expenses

Program Services

Total	4,651,366	2,706,569
Total supporting services	704,867	366,864
Fundraising	356,424	133,320
General and administrative	348,443	233,544
Supporting services		
Total program services	3,946,499	2,339,705
Education	843,970	534,285
Patient support	1,417,504	960,488
Research advocacy	1,685,025	844,932

Statement of Financial Position

June 30, 2006 (With Comparative Totals for 2005)

Assets	2006	2005
Cash	244,521	600,603
Investments	1,509,230	979,822
Sundry receivables	21,728	
Pledges receivables	40,000	
Inventory	31,191	12,123
Prepaid expenses	143,252	93,623
Property and equipment – net	192,226	144,174
Other Assets	17,568	15,446
Total Assets	2,199,716	1,845,791

Total Liabilities & Net Assets	2,199,716	1,845,791
Total Net Assets	1,580,260	1,685,676
Temporarily restricted	50,000	1,198
Unrestricted	1,530,260	1,684,478
Net Assets		
Total Liabilities	619,456	160,115
Capital lease obligations	51,897	
Grants payable*	298,332	
Accrued expenses	133,577	76,812
Accounts payable	135,650	83,303

*Grants payable consist of multi-year unconditional research grants that are payable over one to three years. Payments on grants payable are expected to be \$231,666 and \$66,666 during fiscal years 2007 and 2008, respectively.

These financial statements were abstracted from PanCAN's June 30, 2006 financial statements which were audited by Altschuler, Melvoin and Glasser LLP. Because the information does not include all the disclosures required by U.S. generally accepted accounting principles, it does not purport to present PanCAN's financial condition or results of activities. A copy of the audited financial statements will be provided upon request at PanCAN's office.





*Includes the 16 month period from February 15, 1999 to June 20, 2000

Income 2006



Expenses 2006



















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